

# **DARTMOUTH SCHOOL COMMITTEE POLICIES**

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File: IJNDC (R)

## **SCHOOL AND DISTRICT WEB PAGES POLICY**

The Dartmouth Public School District realizes the limitless potential for information and communication provided on the Internet. The availability of this communication vehicle provides an opportunity for students and staff to access and contribute to the world of information related to curriculum, instruction, school, district, and school community related activities. Our website provides students, staff, and the Dartmouth Educational Community with information about our district, schools and ongoing activities. All information on a school or District webpage must accurately reflect the mission, goals, policies, program, and activities of the school and District.

The creation and maintenance of our website is provided by designated members of our staff and students. Individuals, who contribute to the website, shall abide by the Dartmouth Public School District webpage policy. District administrators, with input from designated individuals, are responsible for webpage content. All subject matter on the website shall relate to curriculum, instruction, school-authorized activities, the school district, or general items that are appropriate for staff, students and the school community. Staff and student work, with prior consent, may be published only as it relates to a class project, course, or other school-related activity. No advertisements for any product or service may appear on official district webpages. Logos for paid or free subscribed services and education related links are prohibited. All pages must adhere to all copyright laws.

A webpage must have a clearly defined purpose that is published on the website. Included in the purpose, the target audience must be considered, specified, and defined. All website publishers are reminded that their audience includes the worldwide community.

Documents may not contain or point (link) directly to inappropriate material. Inappropriate material is defined as material that is not consistent with the District's educational mission or that would disrupt the orderly operation, maintenance, and discipline of schools. Therefore, neither staff nor students may publish on the District server personal pages or pages for individuals or organizations not directly affiliated with the District. All subject matter on webpages shall relate to curriculum, instruction, school-authorized activities, general information supporting student safety, growth, and learning, or public information of interest to the school community. Staff or student work may be published only if it relates to a class project, course, or other school-related activity. Parent groups, partnerships, and municipal or educational cooperatives are considered affiliates of the District. No confidential information is to be published on or linked to a webpage.

If the quality or propriety of webpage material, appearance, or content is called into question, the judgment of the district administrator shall prevail.

SOURCE: MASC

Adopted 1/25/2016