

WELCOME TO



Creativity has the power to change the world.

Becoming a team is a life-changing experience.

Our world's future depends on extraordinary **problem solvers**.



2011-12

What is Destination ImagiNation?

Destination ImagiNation is an educational activity in which student teams solve open-ended Challenges and present their solutions at Tournaments.

DI is available across the US and in more than 30 countries.

What DI Believes

Destination ImagiNation, Inc. believes in promoting three life-long values: Creativity, Teamwork, and Problem Solving.

Creativity

Creativity has the power to change the world.

Teamwork

Becoming a team is a life-changing experience.

Problem Solving

Our world's future depends on extraordinary problem solvers.

Outline

- **The Basics**
 - The DI Program
 - Participation
 - Competition
- **The Specifics**
 - The DI Program
 - This Year's *Team Challenges*
- **Getting Involved**
 - Volunteering
 - Why DI?
 - Corporate Sponsors

The Basics

The DI Program
Participation
Competition



2011-12

The DI Program

- Kindergarteners to university-level students can participate.
- Students must participate in 2- to 7-person teams.
- Teams compete in any of 7 *Team Challenges*.
 - A Destination ImagiNation Challenge is an open-ended exercise that prompts participants to use creativity and teamwork to solve a problem.
 - We offer the following types of *Team Challenges*: Technical, Scientific, Fine Arts, Improvisational, Structural, service-learning, and Rising Stars! for early learners.

The DI Program

Teams showcase their Challenge solutions in Tournaments:

- Teams first attend Regional Tournaments.
- They can advance to Affiliate (State or Country) Tournaments.
- Top teams advance from Affiliate Tournaments to the DI Global Finals at the University of Tennessee in Knoxville.

Participation

There are 5 age levels in DI:

- Rising Stars! (ages 4 to 7, non-competitive)
- Elementary (3rd to 5th grade)
- Middle (6th to 8th grade)
- Secondary (9th to 12th grade)
- University (university-level)

Participation

- Teams start by purchasing Team Numbers on www.IDODI.org.
- Teams receive the *Program Materials*, the central resource every team must have and use to participate in DI.
- Teams choose a *Team Challenge* and work for 8 to 16 weeks devising unique solutions.
 - The solutions come solely from the students; at no time is Interference allowed.

Competition

- At Tournaments, teams present their solutions to Appraisers for score.
- They also compete in *Instant Challenges*, which are:
 - Short, time-driven impromptu Challenges.
 - Confidential until the day of the Tournament.
 - Performance-Based, Task-Based, or a combination of the two.

Competition

- Unless they are competing in the Improvisational Challenge, teams must also include two *Team Choice Elements*. *Team Choice Elements* are:
 - Team-determined, scored elements of the *Team Challenge*.
 - Opportunities to showcase and receive points for team effort or skills not already assessed in the *Team Challenge*.
- For example, if a team has made elaborate costumes for a Performance, but costumes are not a scored element of the Challenge, the team can ask that its costumes be scored as one of their *Team Choice Elements*.

The Specifics

The DI Program This Year's Team Challenges



**assembly
required**



**the solar
stage**



**coming
attractions**



**news
to me**



hold it!



**the world
canvas**



**built
to last**



**instant
challenge**

The DI Program

- The DI Program is based on a powerful process called Creative Problem Solving.
- Creative Problem Solving involves:
 - Creative Thinking – generating multiple ideas, imagining unusual possibilities, making meaningful connections, elaborating upon options
 - Critical Thinking – focusing, analyzing, evaluating and judging in order to make effective decisions

The DI Program

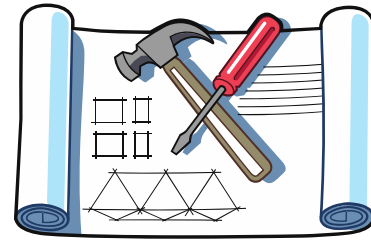
- Challenges employ Experiential Education, which helps children access their creativity, learn how to work as a team, and gain experience in solving problems.
- In DI:
 - Students have FUN!
 - Students gain lifelong critical and creative thinking skills.
 - Students learn to work together to achieve goals.

The DI Program Season

Stage	1				2				3				4				5
Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
	2-4 Weeks Building your Team / Understanding the Challenge				2-4 Weeks Generating and Incubating Ideas / Research / Inquiry				2-4 Weeks Focusing / Preparing for Action / Putting It All Together				2-4 Weeks Ready, Set, Go! Preparing for your Tournament				CELEBRATE!

2011-12 Team Challenges

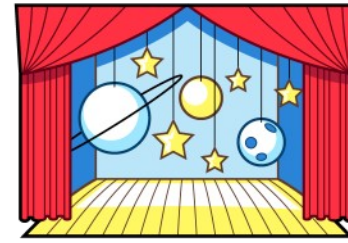
- *Team Challenges* take teams weeks to months to solve.
- In Destination ImagiNation, the *Team Challenges* are new and different every year, and they are developed by volunteers.
- *Team Challenges* have specific focuses.



**assembly
required**
technical

Your team will:

- Design and build Equipment that retrieves Parts and delivers Products.
- Assemble Products from team-provided Parts to fill Orders, and use the Products in your team's Presentation.
- Earn extra points by deciding how best to fill Orders with no Parts or Products left over in the Assembly Area.
- Present a team-created story about something that happens just in time.



Destination ImagINation®

**the solar
stage**
scientific

Your team will:

- Create and present a theatrical performance that tells a Story about the use of solar energy.
- Integrate research about past and/or current uses of solar energy.
- Design and create a Solar Energy Prototype that demonstrates a new way to collect, capture and use solar energy.
- Design and provide Theatrical Lighting to illuminate the Presentation and to create special theatrical effects.



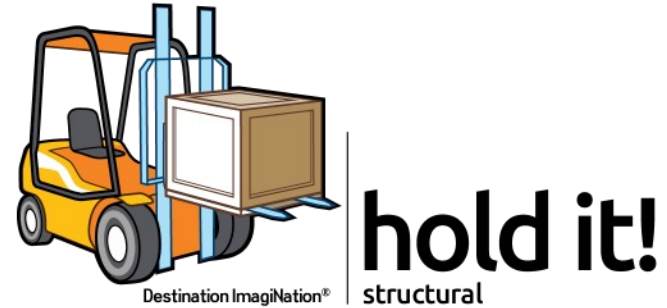
Your team will:

- Present a Movie Trailer involving characters from at least two Nations.
- Design a Cinematic Special Effect and feature it in the Movie Trailer.
- Create an Original Soundtrack that complements the Movie Trailer.



At the Tournament, your team will:

- Learn about different types of News Stories.
- Learn about Cause-and-Effect relationships.
- Use Cooperative Human Scenery and Props to enhance your Skit.
- Create a 5-minute Improvisational Skit about the Cause-and-Effect relationship between two unrelated News Stories.
- Have all your plans suddenly become totally discombobulated by a One-Minute Glitch (OMG)!



Your team will:

- Design, Build and test a Structure made entirely out of wood and glue to hold weight and contain Tournament-provided golf balls.
- Design and build a Delivery Device that will deposit the golf balls, one at a time, into the Structure.
- Create and present an original Story about a “Captivator.”
- Integrate the Weight Placement and Golf Ball Delivery into the Story.



**the world
canvas**
project OUTREACH®

This Challenge has two distinct portions:

- Use creative problem solving tools to identify and select at least one real community need.
- Design and carry out a Project to address the need.
- Create an Advertisement and use it in your Project.
- Create a Marketing Brochure to describe your Project.
- Share your Project at the Tournament with an entertaining live Presentation.



Your team will:

- Learn about toys and how they have changed over time.
- Create a play about making the last toy that will ever be made.
- Explore how your team works together to make decisions about your team-created toy.

Getting Involved

Why DI?
Volunteering
Corporate Sponsors



2011-12

Why DI?

Students who solve DI Challenges will:

- Improve creative and critical thinking skills.
- Discover and develop leadership qualities.
- Build life-long friendships.
- Discover that learning can be fun.
- Build skills that employers and colleges need are looking for.

Why DI?

- “[DI] is a great opportunity for children to learn – to learn teamwork, to do the things that will make them great citizens in the future.”
 - Paul Rovey, National Dairy Council
- “Creative problem solving has been a way of life for me since I was 8 years old, and it is a vital part of my life to this day. Still, I look back on my competitive experiences with such fondness that I wish every child could have the same experiences I have had.”
 - Simon Dodd, DI alumnus,
MIT graduate and Senior Engineer, Lexmark Intl.

Why DI?

- “A young person receives a tremendous amount of benefit from being associated with the DI program. They experience the passion of problem solving and the enjoyment that releasing creativity has.”
 - Dr. Scott Isaksen, CEO, Creative Problem Solving Group
- “I know that participating in the program for ten years has given me the skills and education to fully realize my own dreams of public service to the American people and global community.”
 - Rebecca Middendorf, DI alumna,
Office of the Global AIDS Coordinator, U.S. State Dept.

Why DI?

- “[DI] prepares children for the workplace. You see creativity blossoming.”
 - Alex Cirillo, VP, 3M Foundation
- “Why do DI? I have personally witnessed, in the 6 years I have been involved as a parent or manager, children gaining incredible poise, confidence and leadership.”
 - Lori Anderson, Team Manager, Burtonsville, MD

Volunteering

- As a non-profit organization, DI's success is dependent on a strong volunteer base of more than 38,000 people.
- By volunteering, you can help continue DI's cause and help children learn the skills they will need to become the world's future leaders.
- There are volunteer roles available at every level.

Volunteer Roles

- Team Managers
 - Facilitate Destination ImagiNation teams. Many Team Managers are parents, teachers, or community members.
- Coordinators
 - Help form teams, coordinate and support Team Managers, register team memberships with DI, register teams with the local and Affiliate (state) organizations, and communicate information to teams.
- Tournament Staff
 - Help make Tournaments successful in a variety of ways.
- Appraisers
 - Watch the teams' Presentations at DI Tournaments and award points for Challenge solutions.

Start a Team!

- All you need is a Team Number.
- There are 3 ways to purchase a Team Number:
 - You can purchase one online at www.ShopDI.org;
 - You can mail in a Start a Team application; or
 - You can call 1-888-321-1503 and talk to a representative.
- Don't worry: all of this information is available online.
- Just visit www.IDODI.org and click on “Start a Team!”

Thanks to our Sponsors



Center for Creative Learning™

